



# BCom – Tourism Marketing & Management Major

- To graduate with a Bachelor of Commerce you must meet the degree requirements as follows:
- i. To qualify for the degree of Bachelor of Commerce a candidate must pass courses having a minimum total value of 360 points.
  - ii. Of the 360 for Marketing Major
    - (a) At least 255 points must be from the Schedule of Courses for the Bachelor of Commerce; and
    - (b) Up to 105 points (the balance of the 360) may be for courses from any degree of the University.
  - iii. And of the 360:
    - (a) At least 225 points must be for courses above level 100-
    - (b) At least 90 points must be for courses at level 300.
    - (c) At least 60 points (of that 90 at 300 level) must be in prescribed courses and of courses for the Bachelor of Commerce for the Marketing Major.
    - (d) Compulsory 100 level courses that must be passed are: ACCT102; INFO23; MGMT100; STAT101; ECON104 and any other prescribed courses as per the major plan (incl. BSNS201, BSNS299).
  - iv. Cross-Crediting with Majors and Minors  
Unless otherwise stipulated in the qualification regulations or an exemption is granted by the relevant Authority | Dean:
    - (a) No 300 level courses may be used to satisfy the requirements for more than one major or minor.
    - (b) No 200 level MKTG314

